



YOU COULD WIN A FREE ONE-YEAR SUPPLY OF PROTECT BEEF!

Don't miss the premiere of LIFELINE
Protect Beef at the 2013 NCBA
Annual Convention & Trade Show!
Bring this postcard to booth
#200 and we'll enter you into
our drawing for a FREE one-year
supply* of Protect Beef colostrum
supplement. It's that easy!

*VALID FEBRUARY 6-9, 2013. NO PURCHASE NECESSARY. ONE WINNER
WILL BE DRAWN AT RANDOM AND NOTIFIED THE WEEK OF FEBRUARY
10, 2013. ACTUAL QUANTITY OF PROTECT BEEF CASES AWARDED WILL
DEPEND ON SIZE OF WINNER'S OPERATION AND WILL CONSIST OF
ENOUGH PRODUCT TO SUPPLY ONE CALVING SEASON, UP TO A RETAIL
VALUE OF \$1,000.



For more information, visit apclifeline.com
or call us toll free at 800-513-8755



2425 SE Oak Tree Court
Ankeny, IA 50021



WATCH THEM *THRIVE.*



**LIFELINE PROTECT
BEEF IS THE ONLY
COLOSTRUM
SUPPLEMENT
MADE ESPECIALLY
FOR BEEF CALVES.**

Harsh conditions drain energy reserves and make it hard for your newborn calves to get going. Protect Beef provides 50 grams of globulin protein, *plus* added fat and carbohydrates for the burst of energy they need to quickly stand and suckle. This added energy gives your calves the very best start, translating to added value for your operation. Feed Protect Beef to your newborn calves and then... watch them *thrive*.



LIFELINE®
watch them thrive.™



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