



## YOU COULD WIN A FREE ONE-YEAR SUPPLY OF PROTECT BEEF!

Don't miss the premiere of LIFELINE Protect Beef at the 2013 NCBA Annual Convention & Trade Show! Bring this postcard to booth #200 and we'll enter you into our drawing for a FREE one-year supply\* of Protect Beef colostrum supplement. It's that easy!

\*VALID FEBRUARY 6-9, 2013. NO PURCHASE NECESSARY. ONE WINNER WILL BE DRAWN AT RANDOM AND NOTIFIED THE WEEK OF FEBRUARY 10, 2013. ACTUAL QUANTITY OF PROTECT BEEF CASES AWARDED WILL DEPEND ON SIZE OF WINNER'S OPERATION AND WILL CONSIST OF ENOUGH PRODUCT TO SUPPLY ONE CALVING SEASON, UP TO A RETAIL VALUE OF \$1,000.



2425 SE Oak Tree Court  
Ankeny, IA 50021



For more information, visit [apclifeline.com](http://apclifeline.com)  
or call us toll free at 800-513-8755



**WATCH THEM THRIVE.**



**LIFELINE PROTECT  
BEEF IS THE ONLY  
COLOSTRUM  
SUPPLEMENT  
MADE ESPECIALLY  
FOR BEEF CALVES.**

Harsh conditions drain energy reserves and make it hard for your newborn calves to get going. Protect Beef provides 50 grams of globulin protein, *plus* added fat and carbohydrates for the burst of energy they need to quickly stand and suckle. This added energy gives your calves the very best start, translating to added value for your operation. Feed Protect Beef to your newborn calves and then... watch them *thrive*.



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