



PROTECT YOUR INVESTMENT WITH LIFELINE®

You have just one chance to start your newborns right. Count on LIFELINE nutrition products for young production animals—formulated with the power of functional proteins—to deliver the *very best nutrition* to every animal.

Our functional proteins are *proven* to help combat the effects of stress and to help support and maintain normal immune function. They're the most consistent, high-quality source of globulin protein available and have been given to animals around the world for more than 30 years with proven beneficial effects.

When you use LIFELINE the return on investment will be clear. You'll see a rapid response in your animals. You'll have greater peace of mind. And most important—your animals will *thrive*.

PRODUCTS FOR:



WHAT ARE FUNCTIONAL PROTEINS?

LIFELINE functional proteins are derived from natural bovine plasma, which contains components similar to those found in milk and colostrum. Through a proprietary process, specific proteins in the plasma are isolated and preserved in a concentrated serum, which is spray-dried for inclusion in LIFELINE animal nutrition products.

LIFELINE FOR NEWBORN BEEF & DAIRY CALVES

EVERY NEWBORN IS A HIGH-VALUE CALF.

LIFELINE Protect™ Colostrum Supplement



- 50g 50 grams of globulin protein
- 20% 20% fat guarantee plus added carbohydrates
- Feed in addition to colostrum

LIFELINE Nourish™ Colostrum Replacer



- 100g 100 grams of globulin protein
- 25% 25% fat guarantee plus added carbohydrates
- Feed in place of colostrum

LIFELINE Rescue™ High-Level Colostrum Replacer



- 150g 150 grams of globulin protein
- 15% 15% fat guarantee plus added carbohydrates
- Feed in place of colostrum

When you have a lot of newborn calves to feed.

NOURISH ADDITIONAL SIZE OFFERING: 27.5 lb BAG

25 25 calf feedings per bag

RESCUE ADDITIONAL SIZE OFFERING: 30 lb BAG

25 25 calf feedings per bag



LIFELINE FOR NEWBORN DAIRY CALVES ON LARGE OPERATIONS

THEY'RE THE FUTURE OF YOUR MILKING HERD.

When colostrum quality tests low.



LIFELINE Boost™ Colostrum Booster

- 30g** 30 grams of globulin protein
- 24** 24 calf feedings per pail
- 30g** Mix **directly into colostrum** and feed as the calf's first meal

BOOST ADDITIONAL SIZE OFFERING: 25 lb BAG

When colostrum is in short supply.



LIFELINE Protect™ Dairy Colostrum Supplement

- 50g** 50 grams of globulin protein
- 25** 25 calf feedings per bag
- 50g** Mix with water and feed **in addition to colostrum**

50 50 calf feedings per bag

LIFELINE FOR YOUNG BEEF & DAIRY CALVES

WHEN YOUNG CALVES ARE FACING CHALLENGES.

- Digestive disturbances
- Extreme temperatures
- Transportation

Provide your calves with the extra nutritional support they need.



LIFELINE Intervene™ Nutritional Supplement

- 1** Feed twice daily to **1 calf for 5 days**
- Functional proteins & electrolytes** help maintain normal intestinal health
- Smooth, easy mixing with water**



LIFELINE Gammulin® Functional Protein Supplement

- Functional proteins**, vitamins and minerals help support normal immune function
- Smooth, easy mixing with whole milk or milk replacer**
- 25** Feeds about **25 calves** when fed 1 oz twice daily for **2 weeks**



LIFELINE FOR NEWBORN LAMBS & KIDS

COMPLETE NUTRITION FOR TINY BELLIES.



LIFELINE Rescue™ Lamb & Kid Complete Colostrum Replacer

- Guaranteed **globulin protein** level
- Fat & carbohydrates** for energy
- One tub feeds **3–7 animals** based on body weight (6–14 when fed as a colostrum supplement)

When you have a lot of lambs or kids to feed.

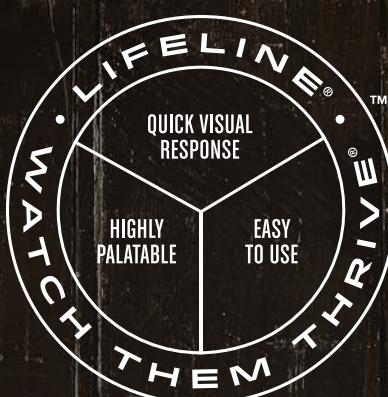
ADDITIONAL SIZE OFFERING: 9.3 lb PAIL

49 21–49 lamb/kid feedings per pail

WHEN TO USE LIFELINE CALF NUTRITION PRODUCTS

SCENARIO	REASON	PROVIDE
Calves of first-calf heifers, twins or abandoned calves	First-calf heifers typically have low-quality colostrum. Twins or abandoned calves won't receive enough/any colostrum unless you step in.	1 feeding of Nourish or Rescue to provide the nutrition needed for newborns.
Calves born in harsh conditions	Calves born in the extreme cold or other harsh conditions need extra nutritional help to get up and suckle on their own.	1 feeding of Protect if you know the calf has received some colostrum OR 1 feeding of Nourish or Rescue if you haven't seen the calf stand or you're not sure it has received colostrum.
Calves born in challenging situations	A calf that spends too much time in the birth canal, has a generally difficult birth, or is born into a challenging environment needs extra nutritional support.	1 feeding of Protect 8 hours after the first feeding of mom's colostrum OR 1 feeding of Nourish or Rescue as soon as possible after birth to ensure the calf receives the highest-quality nutrition.
Calves purchased at sale barns	These calves have an unknown health status and have experienced being removed from mom, transported to the sale and co-mingled with calves not from their farm.	1 feeding of Protect as soon as the calf gets to its new home, plus follow up with 1 carton of Intervene , fed twice daily for 5 days, to help maintain normal intestinal health.
High-value calves (registered herds, embryo transfer, show animals)	To know with certainty that the calf will receive high-quality Day One nutrition, protect your important investment.	1 feeding of Nourish or Rescue as soon as possible after birth, plus 1 feeding of Protect 8–12 hours later.
Calves experiencing challenges that require extra support	These calves can go downhill fast. If they don't receive nutritional support quickly, they often turn into hard keepers that cost you money, or worse, they don't survive.	For 1 calf, feed 1 packet of Intervene twice daily for 5 days to help maintain normal intestinal health. If you have a lot of young calves, feed 1 oz of Gammulin twice daily for 2 weeks.

THE LIFELINE PROMISE



Our promise is to deliver innovative products that are easy to use, highly palatable and provide a quick visual response. It's that simple. Because we know you care about your animals and we – just like you – want to see them healthy and *thriving*.



WatchThemThrive.com